

# Launch with Lonza<sup>™</sup> innovation services

A full suite of concept-to-market services to turn ideas into breakthrough products





At Lonza, we're driven by our purpose to enable a healthier world. It's the 'why' behind everything we do and it's the driving force behind our Launch with Lonza™ innovation services.

Whether you're looking for that next big idea or need formulation and manufacturing support, our end-to-end services help you get to market—fast.

### Why Launch with Lonza<sup>™</sup> innovation services?

As leaders in ingredient technology and high-quality capsules, we leverage our deep technical experience to power a comprehensive suite of services, generating unparalleled business opportunities and helping you:



#### Disrupt the market fast

with our full suite of global services, from ideation to formulation to manufacturing

#### **Overcome technical barriers**

with our team of R&D experts and state-of-the-art manufacturing facilities

#### **Command premium positioning**

with proprietary dosage forms, science-backed ingredients and powerful product messaging

## Our end-to-end services bring new ideas to life

From idea generation and evaluating early stage concepts to our world-class manufacturing and distribution services, our team of technical experts help you bring new products to life.



**Product** 

Identify your next

product idea using

powerful storytelling,

and science-backed

innovative technologies,

design

inaredients

### Product development

See your product come to life with our formulation and prototyping expertise



#### Product manufacturing

Take advantage of industry-leading global facilities to produce and scale finished products consistently and reliably



#### Distribution and logistics

Put your product in the hands of consumers worldwide, with sophisticated supply chain services



#### Post-launch support

Maintain your product's market leadership with first access to new technologies, market research, and R&D support

#### 

Innovation workshops

Benchtop formulation

Piloting, scale-up, and validation

Vendor management services Ongoing quality, regulatory, and technical support

## **Differentiate** in the competitive dietary supplement market

From technology-driven dosage forms to research-backed health ingredients, our product portfolio complements our services, helping you launch stand-out products.

#### **Capsules**

Our premium, liquid-filled capsules combine proprietary capsule design and fusion technology with innovative ingredient delivery systems to create highly functional and uniquely experiential supplements.



#### Ingredients

Access our clinically proven, globally-recognized branded ingredients or leverage our industry-leading procurement services to source high-quality ingredients from around the world.



#### **Imagine** the possibilities

## Customize how we work together depending on your business needs

Partnering with us means not only full access to our toolbox of products, but a full menu of service options to choose from, so you can customize how we innovate together.



Not sure where to start? We guide you through the complete process—from formulation and dosage form selection, prototyping, and more—building your finished product to meet your exact needs



Tell us about your formulation challenges, ingredient requirements, or dosage form prerequisites, and we take care of the rest, creating the finished formula you need



Using your complete formula specifications and dosage form requirements, we bring your product to life with our deep manufacturing knowledge and global network

Our experts are here to help you at every stage

### Develop your next product

### Launch with Lonza<sup>™</sup> innovation services **timeline**

Each partnership is customized to meet your needs. Outlined below are our project stages and estimated project timelines.



### **Together**

we enable a healthier world



Contact us or your Lonza Capsules & Health Ingredients sales representative to **start your next project today** 

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